



P R I S A

Public Relations &
Communication Management

ESTABLISHED 1957

COURSE OUTLINE

Course	Professional Development Programme in COMMUNITY RELATIONS DEVELOPMENT COMMUNIICATION
Date	17 - 19 October, 2018
Region	Gauteng
Venue	Randburg
Time	08:30 - 16:00
Registration	08:30 to start promptly at 09:00

Ideal for those involved with NGO's, corporate affairs, government, community based organisations and CSI

- Community relations environment
- Negotiation
- Corporate social investment (CSI)
- Research
- Practical case studies

Entry requirements

Grade 12 (Matric). Interested or experienced public relations and/or community development

Assessments:

A practical, workplace-based assignment.

Duration:	3 Days
CPD Points:	22.5
PRISA Member:	R8 860.00
PRISA Non-member:	R9 270.00
Accommodation NOT included in any of the fees Fees subject to change	

Student and member fee rate/s only applicable if PRISA membership fees are paid in full at time of booking. The PRISA CPD programme adheres to the criteria required by SAQA for a recognised professional body. The programme is put together following the Global Alliance best practice professional development framework.



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Book online now to secure your seat as space is limited

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